



Mayor's Office on Latino Affairs

Newsletter "La Voz de OLA"

Boletín Informativo

June 2015



Muriel Bowser
Mayor, District of Columbia



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OLA's outreach in the community:

During the month of June OLA interacted with the Latino constituents in various events. On June 3rd we visited Cardozo's International Academy. We had an opportunity to hear and observe the instructional model designed to meet the social, linguistic and academic needs of recently arrived English Limited Language (ELL) students in grades 9-10. OLA commends Cardozo International Academy EEL students and administration for their enthusiasm, dedication and success in the school year of 2014-2015.

In partnership with the Capital Area Food Bank we hosted the monthly food distribution serving fresh produces to over 200 families in the District of Columbia. The distributions are held the second Tuesday of the month in ward 5 and second Thursday of the month in ward 4. For further information or to receive a text message of our next distribution call (202) 671-2825.

Our participation at E.L. Haynes Resource fair on June 4, Know your Rights Resource fair at Mary's Center on June 11th and Vida Senior Center Health Fair on June 16th. It allowed us to reach out to Latino constituents and provide pertinent information of resources/ services in the community and register more constituents to our text message data base. We are increasing outreach effort through text message, if you would like to register to our text message data base call (202) 671-2825 or follow the link <https://docs.google.com/forms/d/1wyBVqeY2mQDOkNHaxfb3osfhu-BE5f8Hk5RWYVWbhadg/viewform>.

To conclude our outreach efforts for the month of June, the Mayor's Office on Latino Affairs joined 3rd F.R.E.S.H Summer Safety Walk in ward 7. A walk through PSA 604 neighborhood allowed several government agencies to meet & greet neighbors, hear some of their concerns and take notes of most relevant issues in the area. OLA is committed to work in collaboration with other government agencies to reach out to Latino residents in the area.

"The District thrives when our residents and families can enjoy a safe and productive summer," said Mayor Muriel Bowser. "The F.R.E.S.H. Summer initiative brings together several district government agencies offering a robust list of activities to engage residents of all ages in all eight wards." (Families, Recreation, Education/ Employment, Safety and Health (FRESH)).



EXECUTIVE OFFICE OF THE MAYOR
OFFICE ON LATINO AFFAIRS





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OLA Director Jackie Reyes with Sonia Gutierrez at the Campus Way Dedication on June 05, 2015

• Sonia Gutierrez Dedication June 5

OLA Director Jackie Reyes and OLA Staff attended the Sonia Gutierrez Campus Way Dedication ceremony event in honor of Sonia Gutierrez. Sonia founded the Carlos Rosario International Public Charter School to provide immigrants, most especially Latino's training and an education, so they could get good jobs. In the past 40 years the school has served 70,000 immigrants.

• College Prep Seminar June 6

OLA Director Jackie Reyes was invited to speak at a College prep seminar about the DC TAG Scholarship program. The panel discussion included Latino youth who have successfully obtained scholarships from other programs to attend a College. District of Columbia Latino youth can learn more about the DC TAG program at www.dc.gov.

• DC Women in Politics Strategy Meeting June 7

OLA Director Jackie Reyes attended the DC Women in Politics Strategy Meeting. Ward One Councilmember Brianne Nadeau was also in attendance to discuss issues that impact the community.

• Solutions to Build Future Innovators June 8

OLA Director Jackie Reyes presented greetings at the "Solutions to Build Future Innovators" event hosted at OLA. The purpose of the event was to raise awareness and to discuss possible solutions concerning the lack of WiFi access in impoverished neighborhood areas. Consequently, this is causing a phenomenon known as the "Homework Gap", students are unable to get their homework done because they don't have the technology available to them.

• Afterschool Latino Dance Competition June 11

OLA Deputy Director Josue Salmeron presented greetings at the Afterschool Latino Dance Competition Event at the Lincoln Theatre. Students from a number of different high schools in DC had fun participating in this event. Congratulations to all the winners of this competition.

• GWHCC Dinner Gala June 12

Deputy Director Josue Salmeron attended the Annual Greater Washington Hispanic Chamber of Commerce Gala dinner. This annual dinner is a fundraising event to support the good works of the Chamber who in turn support the development of Latino Businesses in the Metropolitan Area.

• Spanish Catholic Center Green Construction Graduation Ceremony June 13

OLA Director Jackie Reyes was the keynote speaker at the Green Construction Graduation Ceremony at the Spanish Catholic Center. The program was founded in 2002 with funding from Catholic Charities and in the past ten years OLA has provided grant funding to support this program. Congratulations to all the graduates.

• Cenaes – Concurso de Deletro/Spelling Bee June 16

OLA Director Jackie Reyes presented greetings at the Cenaes Concurso de Deletro (Spelling Bee) hosted at Centro Nia. The program at Cenaes gives Latinos the opportunity to learn to read and write in their own language, and gives people self-confidence to learn how to read and write English. This gives people the knowledge they need to get a job, live and work in Washington, D.C with a greater sense of security.

• Workers United Washington DC Community Meeting June 17

OLA Director Jackie Reyes presented her vision, mission and agenda at a Workers United Community Meeting at the La Casa Community Center. The meeting was well attended by the Latino Community. One of the issues OLA Director Jackie Reyes talked about is OLA's partnership with the DMV to provide Latino's with a Limited Purpose Driver's License. Please contact our office if you would like more information about getting an ID.



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• Carlos Rosario 2015 Graduation June 18

OLA Director Jackie Reyes presented greetings on behalf of Mayor Muriel Bowser at the Carlos Rosario 2015 Graduation Ceremony at the Columbia Heights Education Campus. Congratulations to this year's class of 300 graduates and 29 scholarship recipients.

• GWHCC Video Recording June 22

OLA Director Jackie Reyes met with Cesar Vence Deputy Director of the Greater Washington Hispanic Chamber of Commerce during a live video recording to discuss what kind of support is available for Latino's who are interested in starting a small business in the District of Columbia.

• DCHCD Annual Housing Expo and panel discussion June 27

OLA Director Jackie Reyes served on a panel discussion and presented her views on various housing issues that predominantly impact the Latino community.



We would like to thank Karina Balcarcel our 2015 Cesar Chavez Fellowship Intern.

Latino in D.C Government

SPOTLIGHT



Claudia Herrera

Department of Consumer and Regulatory Affairs (DCRA).

Claudia Herrera, Small Business Resource Center (SBRC) Specialist in the Department of Consumer and Regulatory Affairs (DCRA). Ms. Herrera specializes in guiding customers with basic steps through the regulatory process of obtaining their business license from DCRA. Ms. Herrera provides assistance geared towards future and current business owners looking to conduct business in the District of Columbia. She provides these services through one-on-one sessions, workshops and forums at DCRA and around the District.

Prior to working in the SBRC at DCRA, Ms. Herrera worked in the Office of Civil Infractions (OCI) in the Director's Office. Here she worked closely with illegal infraction, investigations and housing issues. She also participated in meetings to help resolve issues that came up from properties in the District in violation of the DC Codes.

A recent graduate of the Kauffman FastTrac Program, Ms. Herrera also possesses a Bachelor's and Master's Degrees in Communication from Trinity Washington University. Ms. Herrera was raised in Ward 2 14th and U Street area now resides in Ward 7 Fort DuPont area.



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Jackie Reyes,

Executive Director, Executive Mayors
Office on Latino Affairs

Mil Gracias,



EXECUTIVE OFFICE OF THE MAYOR
OFFICE ON LATINO AFFAIRS

Upcoming Events

4th of July Family Fun

Join Mayor Muriel Bowser in the traditional 4th of July parade and other events community events to celebrate Independence Day.

Other Family Event (See flyer)

July 7th: District of Columbia Fire & EMS Blood Drive

Reeves Center Community Room
2000 14th Street NW
10:00 am – 3:00 pm

July 9th: HIV Awareness Day

The Mayor's Office on Latino Affairs will be coordinating a group of volunteers to assist with the HIV prevention and condom distribution. This is an effort that will be completed in collaboration with students visiting from University of Guadalajara, Mexico as part of their global experience and cultural enrichment on social justice issues related to Latino immigrants in the District of Columbia.

July 9th: Ward 4 Food Distribution

Church of Christ
4801 16th St. NW (corner of 16th & Decatur)
9:00 AM

July 14: Ward 5 Food Distribution

1222 Rhode Island Ave. NE
Light of Living God Church
OLA in partnership with the Capital Area Food Bank will be hosting the monthly food distribution to serve fresh produce to families in need.

July 14: National Influenza Vaccination Disparities Partnership (NIVDP) Planning Meeting

The Mayor's Office on Latino Affairs will be hosting the NIVDP a planning meeting for the upcoming influenza vaccination season and to expand outreach effort to vulnerable population.
2000 14th Street NW
Washington, DC 20009
2:00 PM

July 14th & July 15th

Employment Fair for Hospitality and Security Guard Service Industry
The Mayor's Office on Latino Affairs in collaboration with The CalPro Group will be hosting an employment fair. The CalPro group is recruiting personnel to serve in various events at the Convention Center.
Reeves Center Community Room (Second Floor)
2000 14th St. NW
Washington, DC 20009
Time: 11 am – 5:00 pm

Social Media

-  | [facebook.com/olagovdc](https://www.facebook.com/olagovdc)
-  | [@OLADCGov](https://twitter.com/OLADCGov)
-  | [oladcgov](https://www.instagram.com/oladcgov)
-  | www.ola.dc.gov
-  | ola@dc.gov